



james brosher

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EXPERIENCE

Indiana University Communications and Marketing

MULTIMEDIA PRODUCER, PHOTOGRAPHER – BLOOMINGTON, INDIANA – NOVEMBER 2014 TO PRESENT

- Plan, photograph and post process photos for marketing campaigns and historical events on IU's nine campuses.
- Established standardized workflow and metadata practices to maximize efficiency for visuals team.
- Responsible for daily management of university-wide digital asset management platform (visuals.iu.edu) connecting 1,400 users to more than 171,000 assets.
- Launched and edits IU Experience (experience.iu.edu), a visual storytelling platform.
- Conducted visual analysis of competitor institution marketing for university differentiated value points research.

The Media School at Indiana University

ADJUNCT INSTRUCTOR – BLOOMINGTON, INDIANA – FALL 2020 TO PRESENT

- Created and continue to teach a sports photography course at IU's National Sports Journalism Center.
- Taught photojournalism reporting course.

South Bend Tribune

STAFF PHOTOGRAPHER – SOUTH BEND, INDIANA – FEBRUARY 2012 TO JULY 2014

- Covered Michiana region of Indiana and Michigan, capturing photo and video content for print edition and website.
- Built photo galleries, produced videos for website and mobile apps in daily deadline situations.
- Co-created and produced weekly web video series of local bands performing in newspaper press room.

EDUCATION

Indiana University

BLOOMINGTON, INDIANA – AUGUST 2006 TO MAY 2010

- Graduated with a Bachelor of Arts in Journalism with a second major in Germanic Studies and minor in History.

AWARDS

ADDYs Photography (Color), Silver | American Advertising Awards Indianapolis | 2017
Indiana College Photographer of the Year | Indiana News Photographers Association | 2009, 2010
Will Counts Photojournalism Award | Indiana Associated Press Media Editors | 2009
Eagle Scout | Boy Scouts of America | 2006

ABILITIES

Certifications | FAA Remote Pilot – Small Unmanned Aircraft Systems (Drone)
Software | Photoshop, Lightroom, Photo Mechanic, Audition, Premiere, Final Cut Pro, InDesign, Word, Excel
Social Media | Instagram, Twitter, Facebook, YouTube